



Industry Implementation of CBAM

Navigating the New Carbon Border Regime

Date: 16 March 2026

Time: 14:30 - 16:00

Venue: Room VMA 22, EESC building, Rue Van Maerlant 2, 1040, Brussels, Belgium

Agenda

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| 14:30-14:35 | Opening & Welcome | Marcin NOWACKI, President of the TEN Section and Member of the Employers' Group, European Economic and Social Committee |
| 14:35-14:55 | Keynote Address | Adam JARUBAS, EPP, Shadow Rapporteur for <i>Carbon Border Adjustment Mechanism: simplification and strengthening</i> , European Parliament

Alexandr VONDRA, ECR, Shadow Rapporteur for <i>Carbon Border Adjustment Mechanism: simplification and strengthening</i> , European Parliament |
| 14:55-15:15 | Special Remarks | Vicente HURTADO ROA, Deputy-Director, Indirect Taxation & Tax Administration, DG TAXUD, European Commission

Ruben VERMEEREN, Deputy Head of Unit, ETS (I): Policy Coordination, International Carbon Markets, DG CLIMA, European Commission |
| 15:10-16:00 | Interventions | Adolfo AIELLO, Deputy Director-General for Climate and Energy, EUROFER

Nazar BOBITSKI, Director, EU Office, Ukrainian Agribusiness Club (UCAB)

Tiziana DE FEO, Head of European Public Affairs, TITAN Group

Robert JEEKEL, Head of European Union Institutional Affairs, ArcelorMittal |



Kimmo JÄRVINEN, Head of European
Governmental Affairs, SSAB

Łukasz PASTERSKI, Director, Public Affairs &
Communications, Fertilizers Europe

Julian SCHORPP, Head of EU Affairs, Thyssenkrupp
Steel Europe AG

Peter BROZ, Adviser in the Cabinet of MEP
Alexandr Vondra, European Parliament

Łukasz WILKOSZ, Adviser in the Cabinet of MEP
Adam Jarubas, European Parliament

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About the event:

On 1 January 2026, the Carbon Border Adjustment Mechanism (CBAM) entered into force, which requires companies importing over a certain threshold of carbon-intensive products per year to apply for authorisation and purchase certificates relative to the amount of imported CBAM goods. Though substantial steps were taken during the transitional period to simplify the process and alleviate pressure from businesses, the CBAM regime still presents a new layer of administration to navigate, and it is essential that policymakers continue the crucial work of ensuring the policies reduce emissions rather than competitiveness.

In this high-level policy discussion, policymakers, voices of industry, and think tank representatives will convene for a big-picture overview of the state of CBAM. The conversation will explore what has already been done to simplify the regime's functioning, how it is affecting European businesses since its entry into force, and what can be expected to come from it. Particular attention will be paid to the impact that CBAM will have on trade between Ukraine and the EU, as the economy of the former is heavily dependent on exporting carbon-intensive goods to the latter.