



## Press Release

21 September 2020

Brussels

*Marcin Nowacki has been nominated to be a member of the European Economic and Social Committee. As of 21 September, he represents the Union of Entrepreneurs and Employers in the European decision-making process.*

As the EEA and on behalf of our membership, we want to congratulate EEA President and Vice President of our Member, the Union of Entrepreneurs and Employers (ZPP), Marcin Nowacki for being nominated as member of the European Economic and Social Committee (EESC).

The EESC is an advisory body established by the Treaties of the EU. It consists of three groups representing respectively Employers, Workers and Diversity and provides expertise to the European Parliament, the Council and the Commission. Its' 326 members are employers, trade unionists and representatives of social, occupational, economic and cultural organizations, who are appointed for a renewable 5-year term by the Council on a proposal by the Member States.

*Marcin Nowacki: "I am honored that I will be able to contribute to the work of the European Economic and Social Committee. What is crucial for companies' performance in the market is a good regulatory environment and the European Economic and Social Committee has a crucial role to play in the creation of better European legislation for businesses."*

The EESC participates in the European law-making process. It issues between 160 and 190 opinions and information reports a year. Opinions can be requested by the European Commission, Parliament or Council. The EESC has also the right to provide an opinion of its own motion. In this way, the EESC ensures that important socio-economic interests are well-represented in the Union's decision-making process.

*Marcin Nowacki: "The first step towards improving the EU's trade balance is increasing the competitiveness of European businesses. Companies in third countries often face smaller regulatory hurdles that allow their businesses to grow and thrive more easily. To increase the competitiveness of European businesses, the EU should focus on decreasing red tape and administrative burdens, especially on SMEs."*

Furthermore, the EESC organizes several annual initiatives and events with a focus on civil society and citizens' participation such as the Civil Society Prize, the Civil Society Days, the Your Europe, Your Say youth plenary and the ECI Day.

Marcin Nowacki has also been Director of the Investor Acquisition Department at the Łódź Special Economic Zone S.A. In the period 2008–2009 he was the Director of the Entrepreneurship Department at the Marshal's Office in Łódź (Regional Government). He participated in the management of over 40 investment projects with a total value exceeding EUR 1 billion. Marcin has been involved in ZPP since 2011. Today ZPP belongs to the group of three largest employers' organizations in Poland.

As part of the ZPP, he coordinates departments responsible for law and legislation as well as relations. Marcin also oversees all foreign relations and partnerships, including the ZPP Representation in Brussels, participating in key regulatory processes for Polish entrepreneurs in the EU. Initiator and head of the European Enterprise Alliance, an organization of entrepreneurs registered in Brussels associating organizations of employers from the region of Central and Eastern Europe. Marcin Nowacki is also Chairman of e-commerce working group at the SME Connect, Brussels-based SME platform.

A graduate of international relations at the Faculty of International and Political Relations of the University of Lodz, scholarship holder at universities in England, France and China. In the years 2009-2012 he was the chairman of the Alumni Association of his Faculty at the University of Lodz. For many years active in the movement of think-tanks in Europe and the United States. A graduate of the Atlas think-tank MBA program. Marcin has been a member of the Social Dialogue Council in Poland since 2018.

Furthermore, on 13 August 2020, the European Union Intellectual Property Office (EUIPO) announced that the President of the EEA and Vice-President of the Union of Entrepreneurs and Employers, Marcin Nowacki would represent the EEA as Member to the Alternative Dispute Resolution Stakeholders Advisory Board (ADR-SAB) of the EUIPO. The EUIPO is "responsible for managing the EU trademark and the registered Community design".

Again, congratulations Marcin!

## About the EEA

The European Enterprise Alliance is an independent pan-European organisation of experts, entrepreneurs and pro-market intellectuals, convinced that the best way forward is to protect economic freedoms, and in particular guarantee an equal playing field for micro, small and medium-sized enterprises.

Equal rights and a transparent business environment enable micro, small and medium-sized enterprises to compete with global players, bringing continuity to the thoughts of the founding fathers of the EU, convinced that European integration can only be achieved by building a community of interests and increasing prosperity.

### For further information please contact:

**Glenn Cezanne**  
Secretary General  
European Enterprise Alliance  
Tel: +32 488 296 582  
[cezanne@enterprisealliance.eu](mailto:cezanne@enterprisealliance.eu)  
[www.enterprisealliance.eu](http://www.enterprisealliance.eu)