



## About European Enterprise Alliance

We are an alliance of employers' organisations and business from Central and Eastern Europe.

We are a new voice of businesses in Europe that support freedom of services and fair competition. As independent organisations, we bring together experts and pro-market intellectuals, convinced that the best way forward is to protect economic liberties, notably the equal treatment of companies, whether SMEs or large enterprises.

Our goal is to support creating ideal pan-European regulatory and market conditions to promote interests that represent the full spectrum of enterprises, ranging from SMEs to large companies. We envision an equal playing field and a transparent business environment that enable Central and Eastern European companies to compete with European and global players.

## Our Mission



Amplifying the voice of CEE's entrepreneurs



Protecting interests with better regulations



Creating fair market conditions for growth



Providing support with funding opportunities

## Our Focus

Programme priorities will correspond to membership needs and the new policy programmes under the new European Commission.

— Single Market



— Freedom of services



— Fair competition



— Better regulation



## Our Team & Activities

European Enterprise Alliance secretariat is led by individuals experienced in European policy-making with a background in policy, regulatory affairs, advocacy and communications.

The EEA proposes different event formulas that aim at communicating activities, positions, as well as building and strengthening the European network:

### ○ Engagement in regulatory processes

Preparing position papers and other materials focused on regulatory issues such as podcasts and videos.

### ○ Monitoring of political developments

Communication of unfair competition practices and cases to relevant European institutions.

### ○ Stakeholder Engagement

Key stakeholder mapping.

Preparation of meetings and stakeholders outreach activities.

Building and maintenance of an effective networks with key representatives of the EU institutions, governments and business.

### ○ Strategic communication campaigns

Dedicated event organisation – working breakfasts and lunches, debates, conferences.

Creating consortia for the needs of joint projects financed from EU funds.

## Our membership

We are a membership organisation, and we represent business and employers organisations from Central and Eastern Europe. We believe in strengthening the voice of micro, small and medium-sized enterprises by supporting their dialogue engagement with European decision-makers, opinion leaders, researchers and experts.

We invite all business organizations, for which the Single Market and fair competition are the foundational concepts of European integration, to join the EEA. Together with our Members, we want to develop true freedom of services, a European digital market and sound, transparent law.

## Contact

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## Online Presence

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Twitter: [https://twitter.com/EEA\\_Brussels](https://twitter.com/EEA_Brussels)

LinkedIn: <https://www.linkedin.com/company/european-enterprise-alliance/>

## Materials to download

Download the blue logo [here](#).

Download the white logo [here](#).

